



DolmetschService **Plus**
Gebärdensprache

Mindmapping - A Perfect Tool for the Visual Brain

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Your Brain is a Sleeping Giant
and
Mindmapping is here
to help wake it up!



Tony Buzan

Mind mapping

- Activates whole-brain thinking
 - Logical left-hand –verbal, analytical
 - Creative right-hand – visual, perceptual
- Betty Edwards : two divided ways of thinking
(Drawing on the Right Side of the Brain, 1979)
- Tony Buzan, The Mind Map Book, 1993



The founder

■ Tony Buzan

- 40 years of research
 - Neurophysiology
 - Psychology
 - Psycholinguistics
- Mind Map = Technique for thinking
- Most effective way of thinking
- Best suited for the way of how our brain works
- Infinite process of thinking

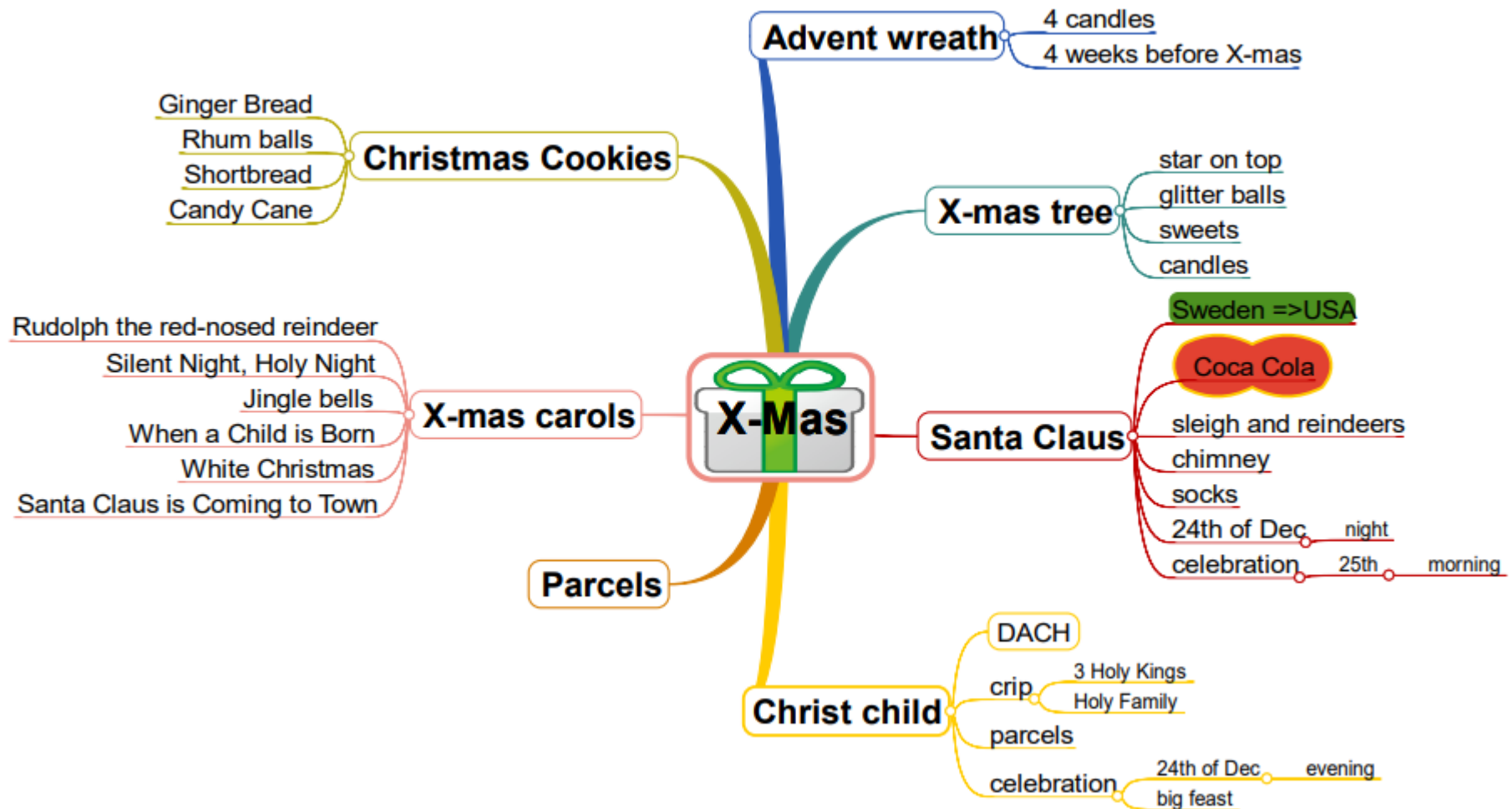


Tony Buzan

- Human language
 - Imagination
 - Association
- Thinking
 - organical
 - Non-linear
 - Radiant
 - Highly personalized



Example of mindmap



Tony Buzan

■ Use of Colour

- Capture attention
- Improves comprehension
- Gives motivation
- Increases mental processing
- Improves memory processes
- Can bear information (colour code)



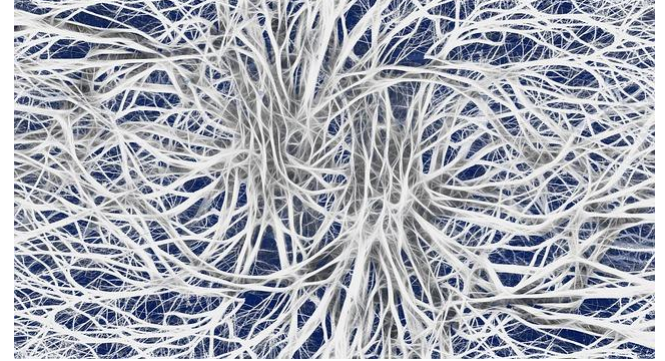
Tony Buzan

- Use of Images
 - Supports visual storage
 - 60,000 times faster processed by our brain
 - Stimulates associations



„A picture is worth a thousand words“

Tony Buzan



■ Use of Words

- One word per branch
- Makes your brain engage with subject
- Gives your brain a hook on which to hang a memory
- Evolution from verbal form to visual thinking
 - More and more pictures
 - Extensive use of emojis



Ideal Mindmap

- Has only one word at a branch
- Uses pictures
- Uses different colours for each main branch
- Main chapters are main branches
- Secondary-level shoots from main branches
- Third-level shoots from secondary-level one



How to create a mind map

- Start with an image in the center
 - A picture is worth more than 1000 words
 - Stimulates associations, memory, ideas
- Curvilinear branches from center image
 - **Basic ordering ideas** = chapters of the thought
- 2nd level ideas, 3rd level ideas,
- Try to use key words, if possible
- Use colour and symbols
- Connect branches and subbranches



First Mindmap: Padlet

- Double Click to add a post
- Write your text, add a hyperlink, upload a pic etc.
- Right Click on the post to connect to another post and choose post to connect to
 - Arrow head will point to the second post
 - Arrow points from the first post to the second



Breakout Session 1

„Plan your X-mas Party“



- Make a mindmap in your group
- Cooperate
- Add to the ideas of your group members

Why Mind map?

- Helps thinking
 - Stimulates associations
 - Supports Organic thinking process
- Helps learning
 - Note-taking
 - Memorizing
 - Revision



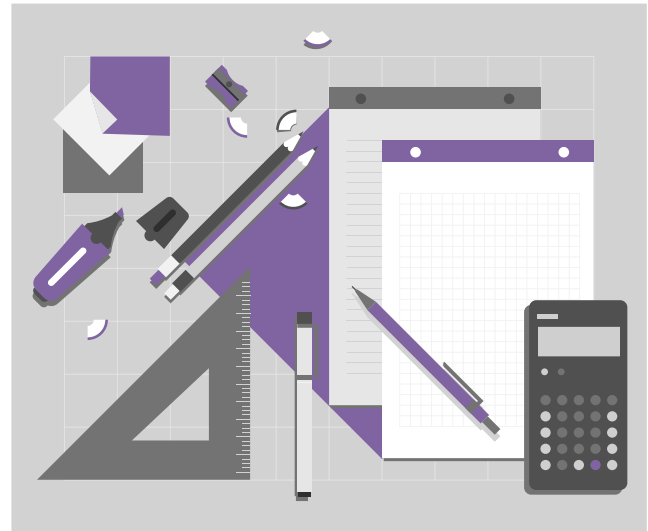
Why Mind map?

- Helps Concentrating
 - Focus on essentials
 - Revise the important aspects quickly
- Helps Organizing
 - Planning
 - Events
 - Trainings
 - Speeches
 - Meetings
 - Negotiations



Why Mind map?

- Increases
 - Overview
 - Memory
 - Comprehension
 - Productivity
 - Creativity



Break Out Session 2

„Challenges in Sign Language Interpreting“

- Make a mindmap in your group
- Cooperate
- Add to the ideas of your group members



Where to mind map?

- Planning and organising
- Generating ideas/Brain storming
- Presenting ideas
- Note taking
- Book extracting
- Structuring information
- Writing protocols
- ...



Digital Mindmapping

- Helps creativity by its flexibility
- Can be extended any time
- No problem with paper not being big enough
- Can be rearranged any time
- New connections can be added later



Digital Mind Mapping II

- Literally work in progress
- „... the Mind Map is a thinking tool with the potential to expand toward the reaches of infinity“



Tony Buzan

Mind mapping tools

■ Free online tools

- **Coggle** (register at <https://coggle.it>)
- **TheBrain** (download from <https://www.thebrain.com/>)
- **Mindmeister** (download from <https://www.mindmeister.com/>)
- **Padlet** (access at <https://padlet.com/>)



Mind mapping tools

■ Licenced

- Mindmapper (<https://www.mindmapper.com>)
 - NEW VERSION 25TH NOV 2020
- Xmind (<https://www.xmind.net>)
- Mindmaster (<https://www.mindmaster.io>)
- Mindomo (<https://www.mindomo.com>)
- Mindmanager (<https://www.mindmanager.com>)



Selection criteria

- Easy to use.
- Product features meet your requirements.
- Available templates.
- Supported import and export file formats.
- License cost, if applicable.
- Hardware/Software requirements of the Mind Map Tool.
- Support and Update policy of the tool.
- Reviews of the company.



Literature

- Buzan, Tony, *Mind Map Mastery: The Complete Guide to Learning and Using the Most Powerful Thinking Tool in the Universe*, Watkins Media Limited, 2018.
- Edwards, Betty, *The New Drawing on the Right Side of the Brain*, Jeremy P. Tarcher/Putnam, 1999

